



August 28, 2017

MEO Referral Program Rules

My Energy Option LLC
2 Penn Center W STE 328
Pittsburgh, PA 15276

Program Overview: The MEO Referral Program is offered by My Energy Option LLC ("MEO") and provides the opportunity to refer your friends, colleagues, and associates to MEO and receive compensation. You do not have to be an MEO customer to participate in the Referral Program.

Program Details: MEO will award cash ("Reward") to any Eligible Referrer (as defined below) who refers an Eligible New Customer (as defined below) in compliance with these Referral Program Rules ("Rules"). Rewards will be calculated based on a percentage of the revenue generated by the Eligible New Customer. The Reward will be issued only after the Eligible New Customer's account has been active and in good standing for ninety (90) days. A W-9 tax form must be completed and submitted prior to issuance of the Reward as well as a Referral Agreement. MEO reserves the right to add, modify and/or delete any Rewards and/or requirements to receive any Rewards. MEO's decision with respect to all aspects of the Referral Program is final and binding.

Definition of an Eligible Referrer: To qualify as an "Eligible Referrer: (1) you must be a legal resident of the fifty (50) United States and District of Columbia or Canada, who is 18 years of age or older, and (2) if you are an existing MEO customer, your existing account(s) must be active and in good standing at the time of the referral and must remain active and in good standing for a minimum of ninety (90) days after the account for the Eligible New Customer that you referred has been activated. Business owners are prohibited from referring their respective business(es) and are ineligible to receive a reward. Employees are prohibited from referring their respective employers and are ineligible to receive a reward. MEO Sales Agents are ineligible to receive a reward pursuant to this Referral Program.

Definition of an Eligible New Customer: An "Eligible New Customer" is a business that (1) is not currently, and has never previously been, an MEO customer, (2) is not already registered as an MEO lead in MEO's records, (3) signs up for an MEO service plan while this Referral Program is still active, and (4) that maintains an active MEO account in good standing for at least ninety (90) days after activation of account in compliance with MEO's Terms of Service. Former MEO customers are prohibited from qualifying as an Eligible New Customer.

How to Earn Rewards: In order to be eligible to earn Rewards, you must first complete the registration process by completing and submitting a Referral Agreement and W-9. Once you have completed the registration process, you will have the option of making referrals in two (2) ways: (1) by submitting your referrals directly to MEO via the form provided on the Referral Website, and/or (2) by submitting your referrals directly to an MEO staff member.

If an Eligible New Customer is referred by more than one Eligible Referrer, only the original Eligible Referrer validated by MEO shall be entitled to receive the Reward.

You agree not to abuse the tools in the Referral Website by conduct which is detrimental to the interests of MEO, including without limitation, attempting to make referrals or receive rewards in a manner inconsistent with these Rules or the intent of these Rules, attempting to earn rewards through illegitimate channels, participating in fraud, or tampering with Referral Program or its tools.

General Conditions: By participating in the Referral Program, you agree (i) to release, discharge, indemnify and hold harmless MEO, its parent, subsidiaries, affiliates, retailers, and advertising and promotion agencies, and all of their respective officers, directors, shareholders, employees and agents (collectively, "Released Parties") from any liability or damages which may arise out of participation in the Referral Program or out of the acceptance, use, misuse or possession of any Reward or products attained through this Referral Program. All applicable federal, state and local laws and regulations apply.

Persons found tampering with or abusing any aspect of this Referral Program, who are acting in a disruptive or unsportsmanlike manner or who are otherwise not in compliance with these terms as solely determined by MEO will be disqualified and all points will be void. Released Parties are not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this Referral Program or downloading materials from or use of the Referral Website.

MEO reserves the right at any time to modify, suspend or cancel Referral Program at any time.

Except where prohibited, all issues and questions concerning the construction, validity, interpretation and enforceability of these Rules, or the rights and obligations of the participant and MEO in connection with the Referral Program, shall be governed by, and construed in accordance with, the laws of the State of Pennsylvania, without giving effect to any choice of law or conflict of law rules (whether of the State of Pennsylvania, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Pennsylvania.